

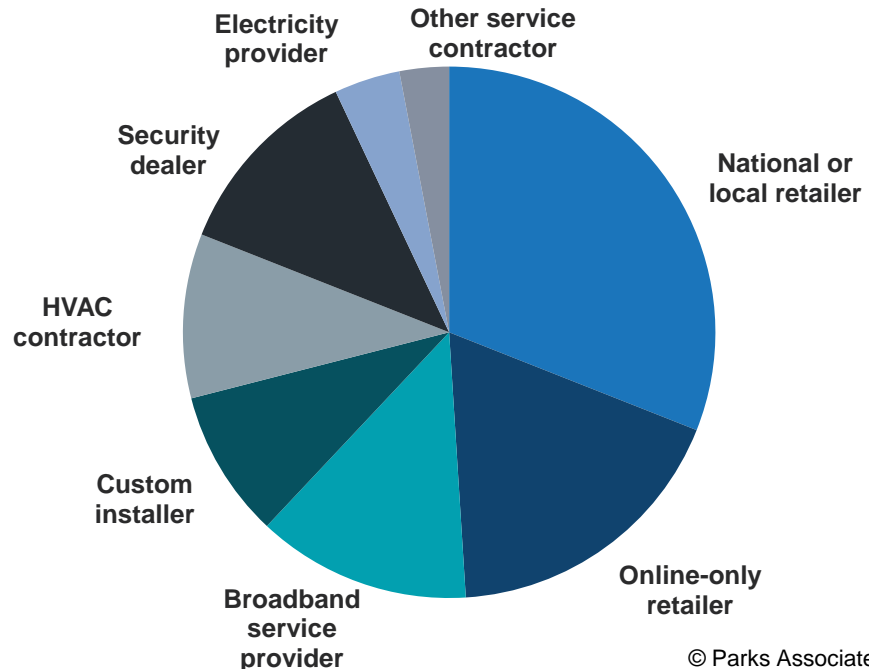
**Synopsis**

Smart home innovation enables consumers and communities to save money and manage precious natural resources. This report examines relevant product categories such as smart thermostats, smart water leak detectors, and smart sprinkler controllers. It assesses which consumer segments are most likely to purchase resource management devices and what other device categories consumers are most likely to adopt. It examines key industry players and trends in energy and water management. The report includes five-year forecasts for smart thermostats, smart leak detectors, and smart sprinkler controllers.

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**Thermostat Sales Channels**

**Smart Thermostat Sales Channels**  
Device Owners in U.S. Broadband Households



“As the smart home market seeks to grow beyond tech-enamored early adopters to reach the more cost-conscious mass market, home resource management use cases may well become the tipping point for broad adoption,” said Brad Russell, Research Analyst. “Water management is getting increasing attention from both a resource savings and damage mitigation perspective, leading consumers, enterprises, insurers, and municipalities to explore new devices and platforms.”

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<p>Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Brad Russell Executive Editor: Jennifer Kent Published by Parks Associates</p> <p>© October 2016 Parks Associates Dallas, Texas 75248</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p><b>Disclaimer</b> Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>